



St. Louis Recreational Cyclists

08-28-19 Board of Directors (BOD) Meeting Minutes

1. BOD Present:

David Brown Patti Brumleve John Buck Pat Cannon
Jim Cobb Darryl Fabick Faye Holdenried Wayne Marsh
Joan Fromme Not Present
Jane O'Donnell Guest

2. Interim Financial Report (as of August 28, 2019):

- a. Jim Cobb presented an interim financial report. See page 8 of these BOD Meeting Minutes for the report.
- b. The consensus of the directors present was that our club is in good financial situation and could consider future projects or other meaningful issues as may arise.

3. Potential Participation in Future Women's Bike Summits and/or Outdoor Expositions:

- a. Patti Brumleve and Faye Holdenried said they thought STLRC's participation in the recent Women's Bike Summit and Outdoor Exposition gave good exposure concerning STLRC.
- b. After discussion, the consensus of directors present was the Outdoor Exposition was a better venue than the Women's Bike Summit since it appealed to both men and women.
- c. David Brown and Jim Cobb reviewed the cost of sponsoring a booth at the recent women's Bike Summit and Outdoor Exposition and stated that STLRC could use again things still on hand such as the STLRC banner and leftover quantities of STLRC giveaways.
- d. Faye Holdenried asked if we had done a survey of 2019 recent new members to STLRC to help ascertain if the new members had first learned about STLRC at the Women's Bike Summit or the Outdoor Exposition.
 - i. Jim Cobb reminded the directors that we had added the question "How did you learn about STLRC?" to the 2019 Membership Application and Renewal form.
 - ii. Patti Brumleve reported that some of the 2019 new members had entered a response to that question on the membership application form, and that the most often response was "by word of mouth."

- iii. Jim Cobb said that we could survey future new members to STLRC in 2020 to better assess how they learned about STLRC.
- e. John Buck suggested we approve STLRC participating in the next Outdoor Exposition.
- f. The consensus of directors present was that STLRC should again sponsor a booth at the next Outdoor Exposition.
- g. Patti Brumleve agreed to coordinate with Outdoor Exposition personnel regarding STLRLC's participation in the next Outdoor Exposition.

4. New STLRC Website Design:

- a. David Brown sent an email dated 08-02-19, to the STLRC Board of Directors and a few others regarding potential changes to the STLRC Website. It is strongly suggested that directors review David' Brown's 08-02-19 email.
- b. In support of the need to consider making changes to the STLRC Website, Wayne Marsh distributed copies of a document entitled 2019 Statistical Items of Interest as of 08-27-19, which presented 2019 data as of 08-27-19 concerning the items listed below compared to the same data items for total 2018. In addition to the higher number of scheduled rides that were cancelled in 2019 due to weather conditions and the abnormal amount of flooding compared to total 2018, there were also numerous changes regarding "Depart Times" and "Depart Locations."
 - i. Ride Scheduled.
 - ii. Rides Held.
 - iii. Rides Cancelled.
 - iv. See page 9 of these BOD Minutes for the referenced document.
- c. Jane O'Donnell reviewed the key items contained in David Brown's 08-02-19 email and answered questions from directors and outlined a suggested plan for developing and implementing changes to the STLRC Website.
- d. Key items discussed during this BOD meeting were the following items.
 - i. Jane suggested the STLRC Website should go to a "calendar" presentation for the schedule of STLRC rides, which would allow frequent Ride Coordinators to input ride listings to the website and then be able to make needed changes, in a timely manner, to the calendar listing regarding such things as the following items.
 1. "Ride Cancelled" notices.
 2. Changes to "Depart Time."
 3. Changes to "Depart Location."

- ii. Training sessions would be held for frequent Ride Coordinators concerning the procedures for the new website features.
- iii. David Brown said that the future procedures could be developed and loaded to the website, in parallel to the existing website procedures to allow time for frequent Ride Coordinators and designated others to become familiar with the new procedures.
- iv. David Brown said that we may need to develop a “code” that could be used for the “Calendar of Ride Listings”. If this is needed, this item will be addressed in a future BOD meeting.
- v. Suggested Time Frames:
 - 1. Develop the new procedures = Upcoming winter months (e.g., November & December, 2019 and January & February, 2020).
 - 2. Directors, frequent Ride Coordinators, and designated others review the new procedures = January – February, 2020.
 - 3. Present the new procedures to STLRC members at the 2020 Annual Meeting, scheduled for the second Sunday in March, 2020 (i.e., March 8, 2020).
- vi. Principle Responsibilities:
 - 1. Primary = Jane O’Donnell.
 - 2. Secondary = David Brown.
- vii. Estimated cost will be dependent upon what type of “calendar software” is chosen, but could be as little as \$30.00 and as much as \$100.00.
- viii. The consensus of the directors present was to proceed with the project and give approval now for the future expenditure of up to \$100.00.

5. End of Season Ride and Pot Luck Picnic:

- a. The End of Season Ride and Pot Luck Picnic are scheduled for the third Tuesday in October (i.e., October 15, 2019) at the Kirkwood Community Center.
- b. Jim Cobb said that Tom Mitchell has already reserved the Lions Pavilion at Kirkwood Park and the reservation fee of \$45.00 was paid 02-07-19.
- c. Ann Stiern has agreed to coordinate the purchase of paper products and the set up for the pot luck picnic
- d. Wayne Marsh agreed to send an email to STLRC members announcing the End of Season Ride and Pot Luck Picnic.

- e. Ride Coordinators will need to be identified for the following routes and given to Darryl Fabick for inclusion in the Rides Scheduled Section on the STLRC website.
 - i. Short Route = Mary Lou Kosta.
 - ii. Medium Route = Pat Cannon and Faye Holdenried.
 - iii. Long Route = Joe Kruchowski.
- f. Faye Holdenried will review and finalize the cue sheets for the above three listed routes.

6. STLRC Jerseys:

- a. Wayne Marsh reported that he had sold the last remaining 2018 STLRC Jersey (Men's size 2XL) on 08-11-19, and that he had given the \$50.00 sale price to Jim Cobb for inclusion in 2019 financials.
- b. Pat Cannon reported that she has received only two contacts from individuals who desire to purchase a STLRC Jersey.
- c. It was suggested that a sign-up sheet be developed for use at the End of Season Pot Luck Picnic on October 15, 2019.
- d. Pat Cannon agreed to develop the sign-up sheet.
- e. Faye Holdenried and Pat Cannon agreed to discuss this item at the End of Season Pot Luck Picnic.
- f. Similar to the sale of 2018 STLRC Jerseys:
 - i. The cost of the jerseys will depend upon the number of desired jerseys from committed buyers.
 - ii. Prospective buyers of one or more STLRC Jersey will need to pay for the jersey(s) in advance.
 - iii. If possible, it would be desirable for prospective buyers to be able to try on generic jerseys for proper sizing.
 - iv. Pat Cannon agreed to coordinate with vendors to determine the cost per jersey and the overall production schedule.

7. Update of Ride Cue Sheets and Directions to Starting Locations:

- a. Faye Holdenried said that it should be reemphasized to Ride Coordinators that the cue sheet and the directions to the starting location for each ride need to be current.

8. STLRC Business Cards:

- a. We currently have sufficient STLRC business cards.
- b. STLRC members should be encouraged to distribute STLRC business cards whenever appropriate.

- c. Faye Holdenried suggested that STLRC members write their name and contact information on the back of the STLRC business cards that they distribute to prospective new members so that the prospective new member could contact the STLRC member regarding future questions that may arise. Faye also suggested that STLRC members should stress to prospective members that the first ride for any person not already a STLRC member is free so they should feel free to try STLRC for themselves.

9. Meramec Greenway Bridge Meeting Report:

- a. On August 20, 2019, Faye Holdenried attended the Meramec Greenway Bridge input open house meeting and presented a statement from the STLRC Board in support of the proposed addition of a shared bike/ped path on the new Highway 44 spanning the Meramec River.
- b. Other STLRC members were in attendance, as well as community leaders from Crestwood, Fenton, Sunset Hills, Kirkwood, and representatives from MODot and Great Rivers Greenway.
- c. Attendees were encouraged to review the project and provide feedback.
- d. Many citizens voiced opposition to creating an outlook on the east side of the Meramec River, as well as entering Emmeneger Park.
- e. A bike lane is planned for the service road near the park.
- f. Possible future plans are to connect to Grants Trail, as well as Eureka and Valley Park.
- g. Information may be found at <https://www.modot.org/I-44-meramec-river-bridge-replacement>.

10. Future BOD Meeting and Ride Leader Meeting:

- a. After discussion, the directors present agreed to schedule the following upcoming meetings.
 - i. 2020 Ride Leaders Meeting = schedule for 10:00 a.m., Tuesday, February 4, 2020 at the Daniel Boone Library.
 - ii. Next BOD Meeting = schedule to follow the Ride Leaders Meeting on Tuesday, February 4, 2020.
- b. Faye Holdenried agreed to reserve the meeting room at the Daniel Boone Library.

11. BOD Upcoming Vacancies:

- a. In anticipation of the election in 2020 of candidates to fill the upcoming BOD vacancies, directors were reminded that the following two-year vacancies will arise in 2020 as a result of the completed terms of service for.
 - i. Patti Brunleve
 - ii. John Buck
 - iii. Pat Cannon
 - iv. Joan Fromme
- b. After discussion, the consensus of the directors present regarding each of the following items listed below is listed.
 - i. As a change to previous years, a Nominating Committee to identify candidates for upcoming vacancies will not be used to identify candidates for the above mentioned four vacancies.
 - ii. Rather, current directors will individually identify candidates that they consider would bring meaningful attributes to the future BOD. The exact number of candidates to be so identified is unlimited, except that each candidate must be an STLRC member and that each candidate is willing to serve if elected.
 - iii. The current directors will forward their individual lists of candidates to Faye Holdenried for consolidation into a combined list that can be reviewed and discussed in a future BOD meeting (presumably the BOD meeting scheduled for February 4, 2020 at the Daniel Boone Library).
 - iv. In February 2020, Wayne Marsh will send an email to all 2019 STLRC members asking if they desire to have their name added to the list of candidates for consideration for the one of the upcoming BOD vacancies and do they agree to serve, if elected at the Annual Meeting scheduled for the second Sunday in March 2020 (i.e., March 8, 2020).
 - v. Throughout the entire process, the lists of candidates will not be referred to as a "slate" and the directors will not endorse any candidate.
 - vi. Additionally, names of other candidates who have stated that they are willing to serve, if elected, may be submitted "from the floor" during the Annual Meeting,

12. 2020 Annual Meeting:

- a. Scheduled for the second Sunday in March 2020 (i.e., March 8, 2020) at the same location that was used in March 2019, the American Legion Post 397, 934 East Rue De La Banque, Creve Coeur, Missouri 63141.
- b. Jim Cobb reported that reservations have already been made for this venue.
- c. After discussion, the consensus of the directors present was to look into other possible venues for the STLRC Annual Meeting in 2021. This topic should be addressed in the first BOD Meeting after March 8, 2020.



August 28, 2019 Interim Financial Report

Cash on Hand (170 members)		\$ 2,547.89
Anticipated Receipts		
Oct Pot Luck 2020 Pre-paid dues	\$ 700.00	
Subtotal		\$ 3,247.89
Anticipated Expenses		
Aug 28 Director's Meeting	\$ 10.00	
MoBikeFed Membership	\$ 60.00	
Oct Pot Luck Paper Goods	\$ 50.00	
Jan 2020 Insurance	\$ 750.00	
Total Anticipated Expenses		\$ 870.00
Non-appropriated funds		\$ 2,377.89



2019 Statistical Items of Interest as of 08-27-19

	2019 through 08-27-19	Total 2018
Rides Scheduled	199	226
Rides Held	139 = 69.8 %	182 = 80.5%
Rides Cancelled	60 = 30.2 %	44 = 19.5%
Total Riders	1368	1854
Member Riders	1340 = 98.0 %	1824 = 98.4 %
Guest Riders	28 = 2.0 %	30 = 1.6 %