

- e. Anticipated 2018 Recurring Expenses:
 - i. Insurance Coverage (includes 20% increase) \$ 950.00
 - ii. League of American Bicyclists Membership \$ 100.00
 - iii. Lunar Pages Web Hosting Invoice (2 yr paid in 2017) \$ 0.00
 - iv. Kirkwood Community Center Pavilion Rental Fee \$ 45.00
(Rental for 2018 End of Season Ride & Picnic paid in 2017)
(Rental for 2019 End of Season Ride & Picnic pay in 2018)
 - v. Church Hall Rental Fee \$ 50.00
(Rental for 2018 Winter Annual Meeting paid in 2017)
(Rental for 2019 Winter Annual Meeting pay in 2018)
 - vi. MoBikeFed Subscription \$ 60.00
 - vii. Domain Name Registration \$ 20.00
 - viii. Total Anticipated 2018 Recurring Expenses \$ 1,235.00
- f. Cash Balance including Anticipated 2018 Recurring Expenses \$ 1,331.49
- g. After reviewing the interim financial report, the BOD concluded the club was in good financial condition and did not need to consider any policy changes at this time.

5. Changes to the STLRC Checking Account:

- a. James Cobb reported that Darryl Fabick and he had completed the necessary steps to transfer the STLRC checking account so that it is now listed under James Cobb's name rather than under Darryl Fabick's name, as identified as an action item in the 09-13-17 BOD Meeting Minutes, Item 6.
- b. James said he is using STLRC checks on hand and things are progressing smoothly.

6. Nominating Committee for Four 2018 Board of Directors Vacancies:

- a. See Item 11 in the 09-13-17 BOD Meeting Minutes for background information regarding this topic.
- b. Joan Fromme, as the chairperson of the Nominating Committee, reported that she had been unable to find anyone willing to serve with her on the Nominating Committee for identifying four names for the 2018 BOD vacancies. As a result, Joan individually identified and contacted the following STLRC members who said they would be willing to serve as a director for a two-year term beginning in 2018.
 - i. Patti Brumleve
 - ii. John Buck
 - iii. Deedie Cote
 - iv. Joan Fromme
 - v. Billie Teneau

- c. Wayne Marsh provided written input regarding the slate of candidates for the 2018 Board of Directors vacancies. Wayne's main points were that members of the Board of Directors should:
 - i. Reflect the demographic make-up of the total STLRC members, as much as possible.
 - ii. Be actively involved in STLRC matters, such as attendance at STLRC rides.
- d. Wayne also provided statistical data derived from the STLRC 2017 rides actually held through 12-04-17 and attendance at those rides for STLRC members who were the most actively involved throughout 2017.
- e. After the BOD reviewed and considered the information provided by Wayne, the BOD decided to list the following four names as the Slate of Candidates that will be submitted to the STLRC membership at large to vote on at the Annual Meeting scheduled for Sunday, March 4, 2018.
 - i. Patti Brumleve
 - ii. John Buck
 - iii. Joan Fromme
 - iv. Billie Teneau

7. Planning for March 4, 2018 Annual Meeting and Potluck Dinner:

- a. The following items were identified and indicated responsibilities assigned.
- b. Master of Ceremonies – David Brown.
- c. Develop Agenda Topics for the meeting – David Brown. For example, the agenda for the 2017 Annual Meeting on 03-05-17 included the following topics.
 - i. Welcome
 - ii. Potluck Dinner
 - iii. General Items
 - iv. 2017 Membership Renewals
 - v. 2016 Financial Report
 - vi. STLRC Club Rides & Insurance Coverage
 - vii. Website Items
 - viii. 2016 Statistical Items of Interest
 - ix. Items for Membership Approval
 - x. Key Events This Year
 - xi. STLRC Cycling Jerseys
- d. Provision of Paper Products – Sharon Friedrich will take responsibility for this item. Sharon said she has already enlisted help from MaryLou Kosta and Ann Stiern.
- e. 2018 Membership Renewals- - Patti Brumleve will take responsibility for this item and will enlist helpers, as may be needed.

- f. 2017 Financial Report – James Cobb will take responsibility for this item.
- g. Item(s) for Membership Approval (Elect Four Board of Directors, each for a two-year term beginning in 2018) – David Brown will take responsibility for this item.
- h. 2017 Statistical Items of Interest. Wayne Marsh will take responsibility for this item. Wayne distributed a draft of page 1 of the 2017 Statistical Items of Interest, which contained details about STLRC membership and details concerning 2017 club rides based upon data through 12-04-17. Additional information and revised information for page 1 will be compiled after the end of 2017.
- i. How to Attract/Recruit New Members – Joan Fromme and Billie Teneau will take responsibility for this item.
- j. Key Events This Year – Faye Holdenried will take responsibility for this item.
- k. STLRC Cycling Jerseys – Pat Cannon will take responsibility for this item.

8. Planning for 2018 Ride Leader Meeting:

- a. The BOD agreed to schedule a 2018 Ride Leader Meeting as follows.
 - i. Date – Monday, February 5, 2018
 - ii. Time – 10:30 a.m,
 - iii. Location – McArthur's Bakery Cafe, 210 North Kirkwood Road
- b. Faye Holdenried agreed to develop an email text to be used to invite all interested STLRC members to attend.
- c. Faye will also serve as the person in charge of the 02-05-18 Ride Leaders Meeting, since Faye has performed that role in an outstanding fashion in previous years.
- d. Wayne Marsh will send the email invitation in January 2018.

9. Discussion about Ways to Attract/Recruit New Members and Possibly Redesigning the STLRC Logo:

- a. A discussion was held concerning ways to attract/recruit new members.
- b. Some of the items mentioned were the following.
 - i. Possibly redesigning the STLRC logo and the STLRC business cards. After discussion, the consensus of the BOD was the STLRC logo did not need to be changed at this time.
 - ii. Have sufficient STLRC business cards to give to all STLRC members for their use in promoting STLRC.
 - iii. Developing a flyer about STLRC that could be distributed to bike shops in the St. Louis metro area.
 - iv. Possibility consider the use of print, radio, or TV advertising to promote STLRC. The consensus of BOD members was to reject this thought at this time.

- c. Joan Fromme and Billie Teneau agreed to give more thought to items i., ii., and iii. and to present their recommendations to the total BOD at the next BOD meeting, which is tentatively scheduled for Monday, 02-05-18 at McArthur's Bakery Cafe, immediately after the 2018 Ride Leader Meeting.

10. Discussion about STLRC Jerseys:

- a. Pat Cannonn gave an update on the project to develop STLRC jerseys for purchase by STLRC members.
 - i. Pat has worked with a local designer and a draft layout of the STLRC jersey has been created.
 - 1. Initial reactions and comments from other BOD members were very positive.
 - 2. A few minor suggestions were mentioned regarding the layout, such as possibly adding the STLRC email address below the St. Louis Recreational Cyclists name on the jersey.
 - ii. The BOD told Pat to continue working with the local designer and the BOD gave approval for future STLRC payment to the local designer.
 - iii. During the ensuing discussion, several questions arose, primarily regarding the process to be used to determine how many jerseys to order and how to ensure that money is actually received from interested buyers before the actual placement of an order.
 - iv. The consensus of the BOD was that STLRC should not pay any portion of the actual purchase and shipping cost of the individual jerseys.
- b. Pat agreed to work on the issues that were identified and to present a more complete report at the next BOD meeting, which is tentatively scheduled for Monday, 02-05-18 at McArthur's Bakery Cafe, immediately after the 2018 Ride Leader Meeting.

11. Discussion about Policies for Sending Emails to STLRC Members:

- a. David Brown said he thought STLRC possibly should have a policy about when emails could/should be sent to all STLRC members.
- b. During the ensuing discussion, some of the example situations that possibly could need a policy were the following.
 - i. Emails which announce details about a charity ride.
 - ii. Emails which announce other non-charity rides.
 - iii. Emails which solicit input from interested persons regarding matters of interest to cyclists.
 - iv. Emails from STLRC members to other STLRC members about matters not related to STLRC club activities or events.

- c. After discussion, the consensus of the BOD members regarding the identified examples was the following.
 - i. Dissemination of information regarding item i., charity rides, has been a part of the STLRC website for several years, and that process of using the website has worked well without the need to send emails. Therefore, a policy regarding the sending of emails of this type is not needed.
 - ii. Perhaps the STLRC current website heading which announces charity rides could be revised to be more generic (e.g., “General Information Of Interest to Cyclists”), so that more than charity ride information could be listed. Again, by using the STLRC website for these types of information, there would not be any need for emails of these types. Therefore, a policy regarding sending emails of these types is not needed.
 - iii. David Brown agreed to revise the STLRC website heading so that all types of information of interest to cyclists could be listed on the website.
 - iv. If we desire to continue to list STLRC member’s email address on the website, even being protected by a password, emails from STLRC members to other STLRC members about matters not related to STLRC club matters or events could not be controlled. Since we desire to continue to list STLRC members’ email addresses on the website, a policy regarding this type of emails is not appropriate.

12. Next Scheduled BOD Meeting:

- a. Date – Monday, February 5, 2018.
- b. Time – Immediately after the 2018 Ride Leader Meeting, which is scheduled to begin at 10:30 a.m.
- c. Location – McArthur’s Bakery Cafe, 210 North Kirkwood Road