

STL  RC
St. Louis Recreational Cyclists
Notes from 12-11-13 Bicycle Committee Meeting
Prepared by Wayne Marsh
(Revised 12-16-13)

****** = Pending Action Items**

1. Committee Members Present.

David Brown	Larry Essmann	Darryl Fabick	Sharon Friedrich
Faye Holdenried	Wayne Marsh	Claudia Spener	Biile Teneau

2. Background data.

- a. The following files were transmitted to committee members prior to the committee meeting and they were used as reference items during the meeting.
- b. "Agenda Items for 12-11-13 STLRC Bicycle Committee Meeting.doc"
- c. "Update Data for 12-11-13 STLRC Bicycle Committee Meeting.doc"
- d. "2013 Member Participation – Few Rides.xls"
- e. "2013 Rides by Starting Location, Destination, & Coordinators.xls"
- f. "2013 Rides by Various Categories.xls"
- g. "2013 Rides with Most Riders per Ride.xls"

3. Update on 2013 membership data.

- a. 2013 membership data items compared to 2012 membership data items were reviewed.
- b. Hand-out items showing the 25 2012 members who did not renew in 2013 and the 60 new members in 2013 were reviewed.
- c. David Brown suggested that we send an email to all 2012 and 2013 members that would announce our January Kick-Off Meeting & Pot Luck Dinner and would encourage 2012 and 2013 members to submit their 2014 Membership Renewal form if they haven't already submitted the form.
- d. It was also suggested that a similar email concerning submitting 2014 Membership Renewal forms should be sent numerous times in the first part of 2014.
- e. **** Wayne Marsh agreed to send the suggested emails.

4. Update on 2013 financial data.

- a. Darryl Fabick reported that the current outlook for the 2013 year-end carryover amount was \$686.06.
- b. As of 12-09-13, 53 members have submitted their \$5.00 membership annual fee for 2014 for a total 2014 input of \$265.00.
- c. Total on-hand = \$951.06.

5. Update on 2013 member participation data.
 - a. Member participation data items through 12-03-13 (i.e., 169 recorded rides) that had been emailed to committee members prior to the meeting were reviewed.
 - b. Wayne Marsh said his review of the participation data led him to form only a few conclusions.
 - i. Most riders preferred flat routes or routes with only minor hills, e.g.,
 1. The Monday ride from Creve Coeur Lake to New Town.
 2. Rides from the L&C Boathouse or the Mueller Road Soccer Fields.
 3. The Kirkwood Community Center ride to JB Park and Grant's Trail
 4. MCT rides from Collinsville.
 - ii. Female riders seemed to participate more on the rides that had female coordinators, whereas there were generally very few female riders on the rides that Wayne coordinated.
 - c. **** Larry Essmann suggested that, where possible, rides should have multiple routes so that riders could choose the route and the mileage distance they preferred.
 - d. **** Billie Teneau suggested that it would also be nice to have dual ride coordinators on rides where it seemed likely that there would be a wide variance of riding speeds among the riders. One ride coordinator could concentrate on the faster riders and one ride coordinator could concentrate on the slower riders.
 - e. Other committee members felt that the price of gasoline had a large impact on how far riders were willing to drive for a ride, and it was therefore suggested that STLRC continue to offer rides originating from various sites throughout the entire metro area.
 - f. **** David Brown suggested that we may want to survey STLRC members to learn more about the types of rides preferred by our members. Billie Teneau agreed to work with David to develop a possible set of questions to use in such a survey.
6. Update on 2013 ride coordinator data.
 - a. Committee members reviewed the list of those STLRC members who had served as a ride coordinator in 2013.
 - b. Faye Holdenried said that she wanted to have a meeting early in 2014 with the 2013 ride coordinators, and any other STLRC members who might consider serving as a ride coordinator, to discuss the upcoming year and to hopefully get individuals to commit to taking numerous dates throughout 2014 to be the ride coordinator so that the schedule of rides would be more full and even throughout the entire year.

- c. **** Larry Essmann said he thought it would be nice to have the schedule show rides farther into the future than just the current month. Several committee members suggested that additional website qualified members be contacted and enlisted to help Darryl Fabick load all scheduled rides for 2014 onto the STLRC website as soon the scheduled rides become known.
- d. One committee member said that we may want to reconsider having someone serve as the organizer of rides, similar to the role that Jackie Kohler performed in previous years. After discussion, the consensus of the committee was that rather than having one individual serve as the organizer of rides, all committee members should perform that role and should actively try to enlist additional STLRC members to coordinate rides.
- e. Several committee members suggested that the need for additional ride coordinators be one of the topics addressed/emphasized in the January Kick-Off Meeting & Pot Luck Dinner.
- f. **** After further input and discussion from other committee members, Faye Holdenried said she would schedule such a meeting for 10:00 A.M., Monday, January 27, 2014, at her house. Faye said she would contact the 2013 ride coordinators and also other potential ride coordinators that showed interest in the January Kick-Off Meeting & Pot Luck Dinner.

7. Update on STLRC cue sheet library.

- a. **** Darryl Fabick stated that the STLRC cue sheet library had very many cue sheets and that he planned to reorganize the structure of the library.
- b. **** Darryl Fabick also stated that he had requested Wayne Marsh to go through all of the cue sheets used in 2013 and cull out the “temporary” cue sheets that had been prepared as “temporary work-around routes” to avoid road construction work areas.

8. The committee members brain-stormed the topic of whether other items (i.e., other than organizing and conducting bike rides) should be initiated to address other elements in our mission statement.

Mission Statement

The mission of the club is to encourage and facilitate recreational bicycling activities as a part of a healthy lifestyle. This mission shall be accomplished by organizing and conducting recreational rides, promoting biking safety, providing social opportunities for club members, and gathering and disseminating information about recreational bicycling.

- a. David Brown discussed the information that was contained in his 12-10-13 email to committee members regarding the 2014 National Bike Challenge sponsored by the League of American Bicyclists, and he requested input as to whether STLRC should actively support the 2014 National Bike Challenge, and whether STLRC may even want to form a “STLRC Team” for the purpose of consolidating STLRC members’ miles ridden for input to the challenge. After discussion by the committee, there seemed to be little interest in organizing a “STLRC Team” but that it would be fine to put the notice on the STLRC website as information to STLRC members who may want to individually participate in the 2014 National Bike Challenge.
- b. **** Darryl Fabick said that in view of the current amount of STLRC funds on-hand, he thought we may want to join the Missouri Bicycle Federation. After discussion, the committee members approved this suggestion.
 - i. Darryl followed through on this action item and submitted STLRC’s membership application to join the Missouri Bicycle Federation.
 - ii. The Missouri Bicycle Federation sent an email confirmation to admin@STLRC on Sunday, 12-15-13, regarding STLRC’s membership application to join the Missouri Bicycle Federation.
 - iii. Expense to STLRC amounted to \$50.00 membership fee plus \$25.00 donation = total of \$75.00.
- c. **** Faye Holderied suggested that another item might be to pay someone for sag support for the Columbia – Ste. Genevieve two-day ride. After discussion, the committee members approved this suggestion with the amount of the payment being \$100.00. Faye will follow through on this item as she plans for the Columbia – Ste. Genevieve two-day ride.
- d. **** Faye Holdenried suggested we may want to make a monetary donation to the American Legion in Columbia, Illinois for allowing members to park their personal vehicles on the American Legion parking lot during the two-day Columbia – Ste. Genevieve ride. Although the committee members were not opposed to this idea, no specific action regarding this suggestion was taken.
- e. **** Darryl Fabick suggested we may want to make a monetary donation to the Windsor Crossing Church in Wildwood, Missouri for allowing members to park their personal vehicles on the church’s parking lot during the weekly Friday rides. Although the committee members were not opposed to this idea, no specific action regarding this suggestion was taken.
- f. **** Larry Essmann suggested we may want to make a monetary donation to the Laclede Groves senior living ministry fund for allowing STLRC to use their meeting room facilities for the annual January Kick-Off & Potluck Dinner. After discussion, the committee members approved making a \$75.00 donation to the Laclede Groves ministry fund. Darryl Fabick will

check with Gene Trost to find out to whom the STLRC check should be made payable.

- g. **** Several committee members mentioned the suggestion that was made in previous meetings regarding securing a graphics art organization to design and produce “STLRC posters” that could be given to local bike shops and other organizations for display. Although the committee members were not opposed to this idea, no specific action regarding this suggestion was taken.
- h. **** Several committee members mentioned that we will need to order more STLRC business cards in the near future.
 - i. Since Peggy Wald has handled the previous orders for STLRC business cards, it seemed logical to ask Peggy to proceed to order more cards.
 - ii. On Sunday, 12-15-13, Peggy Wald agreed to order more STLRC business cards.

9. Identify tentative dates for 2014 key events.

- a. The 2014 Annual January Kick-Off Meeting & Pot Luck Dinner = Sunday, January 12, 2014, 4:00 P.M., at Laclede Groves senior living meeting room.
- b. Two-day ride from Columbia to Ste. Genevieve & back = Wednesday, May 14 – Thursday, May 15, 2014.
- c. **** Week-long trip to Xenia, Ohio. Faye Holdenried said that she thought many of the riders who had participated in previous trips to Xenia, Ohio felt that they had ridden most, if not all, of the bike-path routes around Xenia, and that they would now prefer to go to some other location for an extended bike trip. Faye said that she would investigate a possible extended trip to the Chicago area to bike along Fox River, and she would provide input to the committee at a later date.
- d. End of season ride & picnic = Tuesday, October 21, 2014. Tuesday was selected as the day of the week rather than Thursday, so that members who have been unable to attend previous end of season rides & picnics on Thursdays may be able to attend on a Tuesday.

10. Identify items to be addressed in the 2014 annual January Kick-Off Meeting & Pot Luck Dinner and identify responsibilities for committee members.

- a. The 2014 annual January Kick-Off meeting & Potluck Dinner will be held on Sunday, January 12, 2014 at the Laclede Groves senior living meeting room facilities.

- b. Email notification to STLRC members.
 - i. **** Darryl Fabick will draft the email notice to be sent to STLRC members announcing the 2014 annual January Kick-Off Meeting & Potluck Dinner and providing detailed directions to the Laclede Groves senior living meeting room facilities.
 - ii. **** Wayne Marsh will use his email distribution list to email the announcement to STLRC members.
 - iii. On Sunday, 12-15-13, Wayne Marsh sent the email notice regarding the 2014 annual January Kick-Off Meeting & Potluck Dinner to the email addresses on file for all 2012 and 2013 STLRC members (except Diane Gilliland, deceased 09-08-13).
 - iv. Wayne Marsh will also attempt to contact, via telephone, the three STLRC members (i.e., Mike Dennison, Richard Harting, and Luisa Michael) who do not have an email address and convey the information concerning the 2014 annual January Kick-Off Meeting & Potluck Dinner.
- c. **** Darryl Fabick agreed to serve as Master of Ceremony for the meeting.
- d. **** Possible items to be addressed in the meeting include the following items.
 - i. Welcome – Darryl Fabick.
 - ii. Summary of STLRC Membership Data (2013 compared to 2012) – Darryl Fabick.
 - iii. Update on STLRC Financials – Darryl Fabick.
 - iv. Update on STLRC Website and Cue Sheet Library – David Brown and Darryl Fabick.
 - v. Tentative dates for key events – Darryl Fabick.
 - vi. Appeal for Additional Ride Coordinators – Larry Essmann.
 - vii. Key Statistical Items of Interest – Wayne Marsh.
- e. 2014 Membership Applications / Renewals.
 - i. Faye Holdenried said she will be unable to serve as the contact person at the January Kick-Off Meeting & Potluck Dinner to receive Membership Applications / Renewals as she has done in previous years.
 - ii. **** Someone needs to agree to handle this item.
- f. Enlistment of Additional 2014 Ride Coordinators – Larry Essmann agreed to handle this item, including manning a designated table for singing-up new ride coordinators.

g. Pot Luck Dinner Responsibilities:

- i. **** Enlistment of overall coordinator and helpers for pot-luck dinner
– Billie Teneau, Sharon Friedrich, and Larry Essmann agreed to contact individual STLRC members to enlist persons willing to perform the necessary functions associated with the Pot Luck Dinner.
- ii. Suggested possible overall coordinator and helpers:
 1. Overall coordinator – Reed DeLaet.
 2. Helpers – Gene Trost, Billie Teneau, Sharon Friedrich.
- iii. **** Obtain necessary paper products and etc. – Sharon Friedrich.