

To STLRC 2019 and 2020 Members:

Listed below for your information is a summary of the STLRC 03-08-20 Annual Meeting & Pot Luck Dinner.

Wayne Marsh

St. Louis Recreational Cyclists
03-08-20 Annual Meeting & Pot Luck Dinner
Summary (Corrected 03-17-20)

1. Attendees:

- a. Fifty-nine people (STLRC members and guests) attended the 03-08-20 STLRC Annual Meeting & Pot Luck Dinner.

2. 2019 Annual Report: Faye Holdenried

- a. In 2019, we completed our eighth year operating as the St. Louis Recreational Cyclists. We started in 2012 as a loosely organized group wanting to continue riding as we had been doing under the sponsorship of Hosteling International. For three years now, we have somewhat more structure with a Board of Directors and money in the bank.
- b. Most importantly we have provided our members with many opportunities for fun and wholesome bicycle rides led currently by competent ride leaders.
- c. We are a sound organization that will continue to serve people who want to ride their bicycles for exercise, friendship and lunch for many years to come.
- d. We continue to wear our STLRC jerseys, thanks to Pat Cannon who led the effort to design and make these jerseys available to us.
- e. Your STLRC Board continues to work to increase the membership of our club. We believe there are many bicycle riders who would like to ride with us, but just do not know us yet.
- f. Our Exhibits at the 2019 Outdoor Expo and St. Louis Women's Summit, both of which were organized by Patti Brumleve, drew interest in our club.
- g. We have recently begun to add the question "How did you learn about STLRC?" at the end of our membership form to monitor how we are drawing new members.

- h. I feel that our members are our best resource in obtaining new members. So continue to tell bikers about us and continue handing out our business cards.
- i. In March 27 and 28, we will exhibit at the Gateway Outdoor Expo and Summit at America's Center Convention Complex.
- j. In April we will present information of our club at a mini Women's Bike Summit in Sunset Hills.
- k. I have been honored to serve on the STLRC Board this year with eight others. Directors please stand when I call your name and hold applause until all are standing. Patti Brumleve, David Brown, John Buck, Pat Cannon, Jim Cobb, Darryl Fabricvk, Joan Fromme, and Wayne Marsh.
- l. We look forward to a good year riding our bikes, hopefully not as hot or rainy as last year.

3. General Items: Faye Holdenried

- a. In 2019, we had 174 members, up 16 from the previous year, 52 new members, and 26 members served as a ride leader.
- b. Others are encouraged to serve as a ride leader. Members will be happy to help you get started.
- c. Our rides come in all sizes: short-long, hilly-flat, fast-slow, rural-urban.
- d. We ride most often during the months of April through October.
- e. Ride leaders are insured against lawsuits, and all riders have secondary insurance, which covers what your personal insurance does not cover.
- f. If you are involved in an accident, you must fill out a report on-line in case you need to later file a claim.
- g. To be eligible for this insurance, you must be on a club ride that is listed on our website.
- h. Several new bike trails have recently been completed:
 - i. The Gravois Greenway (Grants Trail) continuing the trail to River des Peres.
 - ii. Expansion of the Meramec Greenway near highway 44 and 270 to Emmenegger Nature Park,
 - iii. An MCT trail continuing to O'Fallon, Il.
 - iv. Tthe Rock Island spur connecting the Katy Trail to Kansas City.
 - v. Joan Fromme mentioned that a portion of 370 has a separated bike lane now.
 - vi. This season members will need to monitor road closings to the Collinsville MCT Trailhead on Highway 255, as well as closings on the trails for Ameren electrical work, sewer installation and road construction.

- i. Please check our website frequently for ride cancellations and changes in the start time. Especially check the ride before you leave your house on the day of the ride.
- j. We currently have a facebook page for STLRC. You can make entries and provide pictures with the permission of the riders in the pictures. This is another tool to give our club publicity.
- k. We have been mentioned in Terrain magazine and have been quoted in local newspapers, plus the Chesterfield cycling program promotes membership in our club. They provide short leisure rides at various places.
- l. Please pick up a few business cards to hand to people who might be interested in our club. Explain that they can ride free one time before joining. Explain to them that they can contact directors for more information by clicking contacts on the menu bar of our website.
- m. We welcome any comments, suggestions, and questions from you. Find the directors' contact information on our website.

4. Financial Reports: Jim Cobb

- a. Jim Cobb distributed and discussed the Financial Reports for 2019 and 2020). A copy of the Financial Reports (2019 and 2020) document is attached to this summary.
- b. Some of the key items mentioned by Jim were the following items.
 - i. The largest annual expense is normally the cost of insurance for our club. The insurance annual premium is based on the estimated number of club members for the upcoming year.
 - ii. Early each year, STLRC has submitted an estimate that our membership will be same number of members that were recorded for the previous year.
 - iii. In early 2019, we estimated our 2019 membership to be 158, which was the recorded total for 2018. Our 2019 insurance premium was \$785.50.
 - iv. In early 2020, we estimated our 2020 membership to be 174, which was the total recorded for 2019. Our 2020 insurance premium was \$877.54, which was 11.7% higher than the \$785.50 for 2019.

5. 2019 Statistical Items of Interest: Wayne Marsh

- a. Wayne Marsh distributed and discussed the 2019 Statistical Items of Interest. A copy of the 2019 Statistical Items of Interest is attached to this summary.
- b. Some of the key items mentioned by Wayne were following items.
 - i. After each club ride, the Ride Leader submits a list of the names of all ride participants to Wayne Marsh. That data forms the basis for the Statistical Items of Interest.
 - ii. It should be noted that a large number of the club rides that were scheduled in 2019 were cancelled, due primarily to the large number of rainy days and numerous flooded roads throughout the year.

6. New Members in 2019 and 2020: Wayne Marsh

- a. Wayne Marsh distributed and discussed the list of New Members in 2019 and the list of New Members in 2020 (through 03-08-20). Copies of these two documents are attached to this summary.
- b. Wayne mentioned the number of 52 new members in 2019, as a percentage of the total 174 total members in 2019, was considerably higher than the percentages of new members in previous years. due largely to the efforts of Rick Schuchet, who scheduled and led a STLRC club ride on nearly every Saturday throughout the year, even through the winter. Many riders who worked through the week chose to join our club and ride with Rick on Saturdays.

7. Website Items: Jane O'Donnell

- a. Jane O'Donnell discussed the plans to redesign the STLRC website.
- b. Some of the key items discussed were the following,
 - i. A committee (David Brown, Darryl Fabick, and Jane O'Donnell) are working with St. Charles Community College, students and staff, to create a new and updated website.
 - ii. The major changes to the site are the website will be easily accessed on the phone. Rides will be listed on a calendar similar to one on your phone calendar.
 - iii. Ride Leaders will be easily able to list their own rides, change and cancel them if they so choose.
 - iv. Training will be provided for Ride Leaders and other STLRC members.
 - v. Estimated implementation timeframe is early summer.
- c. We will keep you updated on the progress.

8. Election of Board of Directors for 2020: Wayne Marsh

- a. Wayne Marsh conducted the process to elect four Directors to fill four current vacancies, each of whom will serve a two-year term of office for 2020 and 2021,
- b. The four vacancies arose from the recent completion of the respective two-year terms of service by the following Directors.
 - i. Patti Bumleve
 - ii. John Buck
 - iii. Pat Cannon
 - iv. Joan Fromme
- c. The current Board of Directors nominated the following STLRC members, who each expressed a willingness to serve a two-year term of service for 2020 through 2021, if elected.
 - i. Patti Brumleve (for reelection)
 - ii. Joe Kruchowski
 - iii. Barry Rinderknecht
 - iv. Janis Thompson
- d. No additional candidates were nominated by STLRC members during the 03-08-20 Annual Meeting.
- e. The ongoing Board of Directors for 2020 are the following STLRC members
 - i. Patti Brumleve
 - ii. David Brown
 - iii. Jim Cobb
 - iv. Darryl Fabick
 - v. Faye Holdenried
 - vi. Joe Kruchowski
 - vii. Wayne Marsh
 - viii. Barry Rinderknecht
 - ix. Janis Thompson

9. STLRC Cycling Apparel: Pat Cannon

- a. Pat Cannon discussed the topic of possibly ordering different types of cycling apparel with STLRC logo, For example, some members have expressed an interest in such items as the following.
 - i. Sleeveless jerseys,
 - ii. Long-sleeve jerseys.
 - iii. Arm warmers.
 - iv. Long-sleeve and short-sleeve non-cycling jersey or T-shirt.

- b. We are surveying members to know what apparel they might be desire purchase. All items will be similar to our current jerseys with the STLRC logo.
- c. If we have enough interest, we will work with Primal in Colorado. You would contact them directly. 100% satisfaction guaranteed.
- d. If you are interested in purchasing any of these items, send the appropriate information to Faye Holdenried at fholdenried@hotmail.com by March 22, 2020. At that time, if we have enough interest we will notify you of costs and ask if you are still interested.
- e. We are looking for someone to take over managing our club cycling apparel sales. Pat Cannon has spent two years working with the design and purchase of short-sleeve jerseys with our STLRC logo. She would like to pass this project to another member.
- f. Please contact Faye Holdenried at fholdenried@hotmail.com if you would be interested in helping out.

10. Public Relations Events: Patti Brumleve

- a. Patti Brumleve discussed upcoming public relations events.
 - i. The Gateway Outdoor Expo + Summit , which is scheduled for March 28 and 29.
 - ii. Mini Women's Summit.
- b. STLRC had reserved a booth at The Gateway Outdoor Expo + Summit which is relocating to a larger venue, the America's Center, which hopefully gives the chance to feature additional vendors and activities to inspire people to get outside and have meaningful experiences and adventures.
- c. However, in response to the growing public concern surrounding the outbreak (now identified as a pandemic) of COVID-19 (Coronavirus) the Gateway Outdoor Expo + Summit has been completely cancelled.
- d. We have heard that the Mini Women's Summit is still scheduled, but that may also be cancelled.

11. Upcoming Events: Faye Holdenried

- a. Faye Holdenried discussed the following upcoming key events.
 - i. Xenia, Ohio Trip, Sunday, August 30 through Thursday. September 3, 2020.
 - ii. End of Season Ride and Pot Luck Picnic, Tuesday, October 20, 2020.
- b. **** If you are interested in the Xenia, Ohio Trip, contact Faye Holdenried at fholdenried@hotmail.com by Monday, March 16, 2020. ******

12. STLRC Membership Renewals: Patti Brumleve

- a. Patti Brumleve received renewal memberships for 2020, and the associated annual fee of \$10.00, from 18 STLRC members.
- b. With the additional 18 memberships received 03-08-20, the updated 2020 total membership is 100,